

2020 ANNUAL REPORT

A YEAR OF INSPIRATION AND OPPORTUNITIES



MESSAGE FROM THE CHAIR

Frances Wright, Chair & Co-Founder

Surprisingly, 2020 turned out to be a very good year!

Our Enbridge F5 Leadership Lunches in Calgary and Sarnia which happened before the COVID 10 lockdown were enjoyed by enthusiastic guests eager to learn and be inspired by superb female leadership. The Hon. Sonya Savage, Alberta's Minister of Energy, drew our largest in several years while in Sarnia, Krista Duchene also attracted and energized a large audience.

COVID 19's lockdown started in March 2020 and so new ways to gather women and girls from across Canada were considered. On June 15th, Olympian champion, Beckie Scott launched our Virtual Pink Tea Conversations. Beckie was skillfully questioned by Lorraine Lafreniere, CEO, Coaching Association of Canada leading to a fascinating session about sports and Spirit North which Beckie now leads to enhance the lives of Indigenous youth through sports across Canada.

The 2020 Virtual Pink Tea Conversations focused on politics, business, human rights, arts and journalism and showcased superb role models. We also incorporated questions for the panelists by two girls which were pre-recorded. As well, each VPTC included an opening and concluding song by Canadian artists about the F5 or encouraging women to be bold leaders.

Our bronze maquette of the Women Are Persons! Monuments in Olympic Plaza in Calgary and in front of the Senate in Ottawa has been living at the Glenbow Museum in Calgary. Due to exciting renovations at the Glenbow, we now are working on developing a plan for them to travel across Canada to post-secondary institutions to stimulate the discussion about leadership and why some ideas don't withstand the test of time. Therefore, on what basis do we value ideas and actions?

And please help us plan the 95th Anniversary of the 'Persons' Case on October 18, 2024 – or join us for a VPT!

Mega thanks to all of you who have attended a VPT and to our fabulous sponsors!

Merci! Miigwetch! Thank you!

OUR MISSION

To build a society without boundaries for women by developing the leadership skills of Canadian girls in the spirit of the Famous Five

GUIDING PRINCIPLES

COURAGE, DETERMINATION, EQUALITY, INTEGRITY, RESPECT

These are the guiding principles behind all of our projects and endeavours. They serve to inspire our actions on a daily basis, as we strive to encourage and empower a new generation of nation builders.

To be a champion for the development and recognition of Canadian female leaders.

OUR VISION

We know today's privileges are the result of yesterday's efforts, and we want the whole story.
We are **curiou5**.

We are the new leaders and future leaders, and we're here to shape our nation.
We are **ambitiou5**.

We have the spirit of discovery, and the desire to explore our great country and beyond.
We are **adventurou5**.

We are leaders in science, art, politics, education, healthcare; masters of our crafts.
We are **ingeniou5**.

We are prepared for acts of high and splendid bravery for progress and equality.
We are **courageou5**.

We are famou5.



2020 BOARD OF DIRECTORS

Our thanks to these special individuals that lend their skills and time, and have a passion for empowering girls and women.



First row: Frances Wright, Pritha Kalar, Ellen Parker, Trish Morrison, Beatrice Raffoul, Heather Boyer

Second row: Sandra Wong, Susana Slavnik, Elizabeth Middleton Joan Valente, Shilpa Sharma

'PERSONS' CASE CELEBRATIONS

A review of accomplishments!

70th Anniversary - 1999

- Women are Persons! Monument, Olympic Plaza, Calgary Alberta
- F5 Curriculum Guide
- F5 Stamp

71st Anniversary - 2000

- Women are Persons! Monument Parliament Hill, Ottawa
- Women are acknowledged as nation builders!

75th Anniversary - 2004

- F5 on \$50 Banknote - first identifiable Canadian women on our currency

80th Anniversary - 2009

- F5 become Honourary Senators - a first for Canada

85th Anniversary - 2014

- F5 Centre for Canadian Women, Heritage Park, Calgary; the 1st permanent museum exhibit focused on women's history

90th Anniversary - 2019

- 90 Pink Teas across Canada, US & UK
- National anthem's inclusiveness restored - True patriot love in **all of us** command!



“ 95th

ANNIVERSARY OF THE 'PERSONS' CASE CELEBRATIONS!

THURSDAY, OCTOBER 18, 2024

WHAT SHALL WE ACHIEVE?

2020 EVENT HIGHLIGHTS

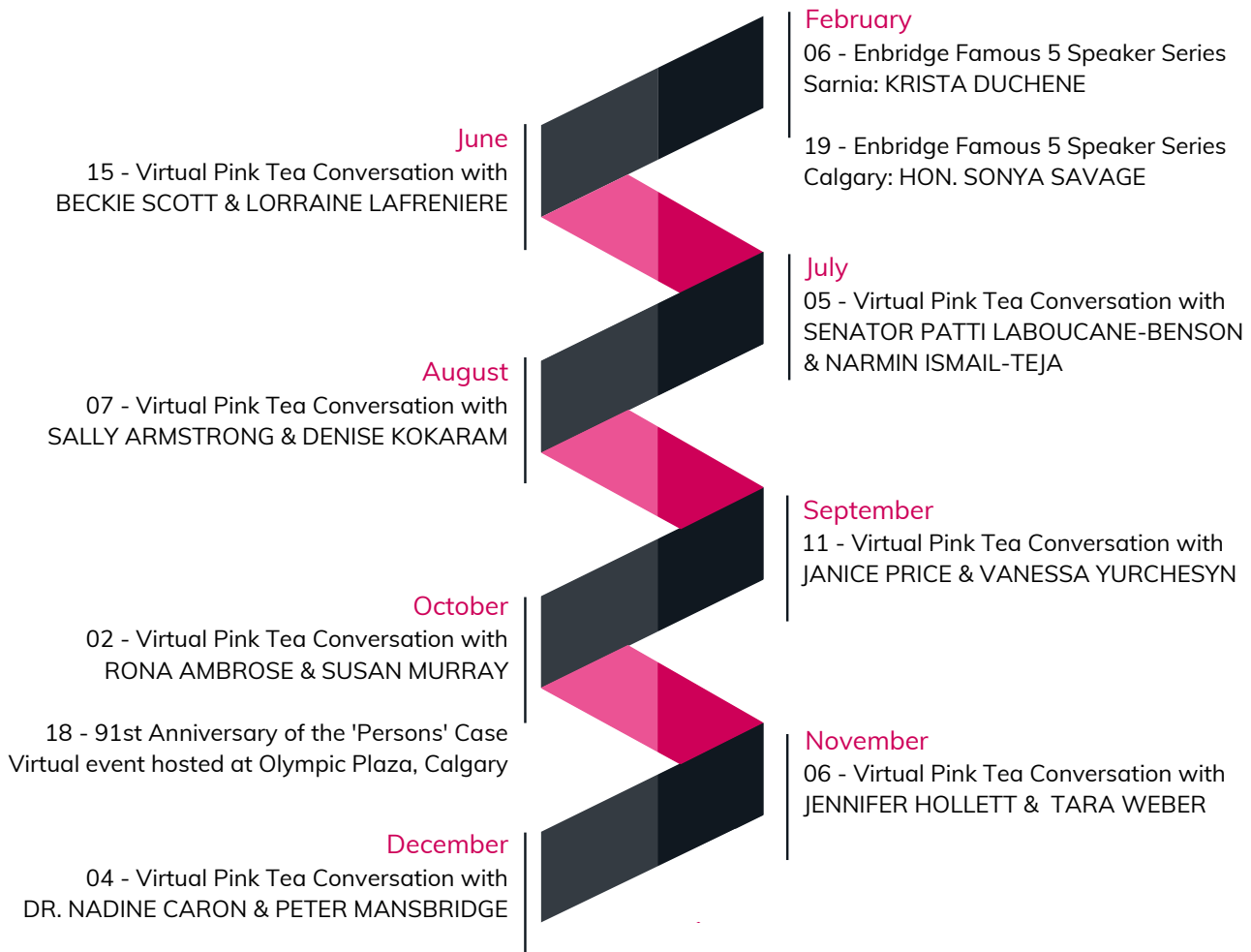


Pink Teas were used to gather women together to strategize how best to gain the right to vote and run for elected office. The enfranchisement was granted by men to most Canadian women. Federally Asian women gained this right in 1947 and Indigenous women in 1960.

What the Famous 5 began, we continue: pay equity, racial inequality, 2SLGBTQIA+ rights, missing and murdered Indigenous girls and women, mental health and addiction, and more. Whatever your gender, race, sexuality, age or background, we are all persons.

The highlight of 2020 was the inception of our monthly Virtual Pink Tea Conversations. We pivoted around the COVID19 pandemic to virtually present inspiring Canadian female leaders so as to continue to support the leadership and equality of women and girls.

What are you fighting for?



Videos from all Virtual Pink Tea sessions are available for viewing from our website:

www.famous5.ca/resources

SPONSORS & DONORS



A heartfelt thank you and gratitude to our sponsors for the ongoing support we receive from them which helps us achieve more than we could imagine.

Our gratitude and thanks to all of our individual donors.

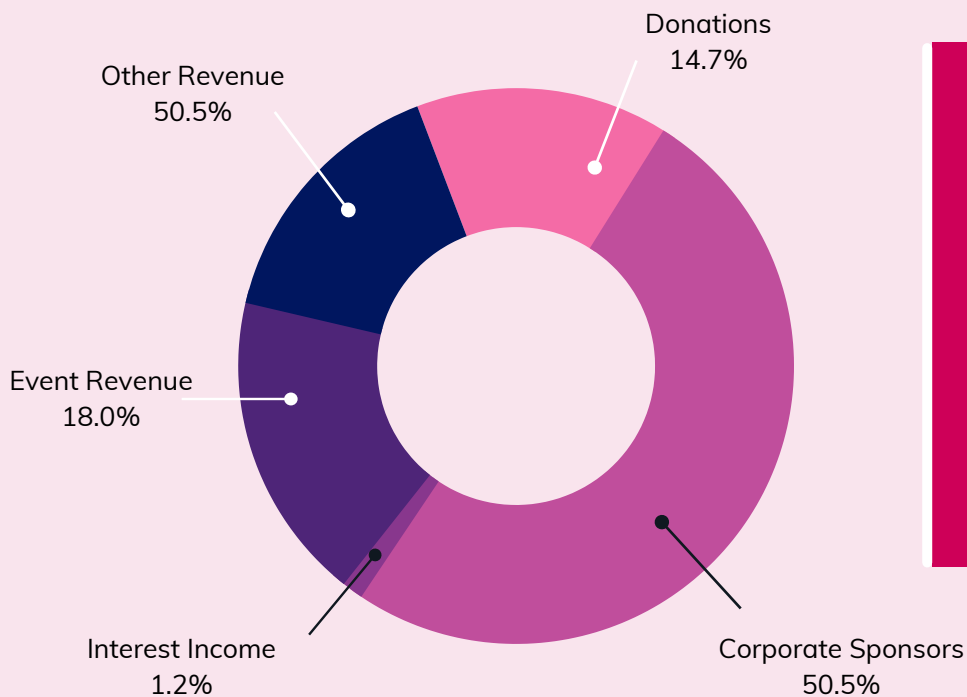
Your generous support helps us celebrate past, current, and future generations of female leaders.

Together, we can change the world to become a better place.



BY THE NUMBERS

REVENUES



Revenues as documented in 2020 financials.

Help today's and tomorrow's female leaders find *their* claim to fame.

We depend on the generous contributions of our sponsors and donors to carry on our mandate, and work towards a better tomorrow.